

**LETTING TECHNOLOGY
DRIVE NEW GROWTH**

CASE STUDY

**HRO - CONSULTING, PAYROLL, BENEFITS AND HR ADMINISTRATION
AFN LOGISTICS, TRANSPORTATION LOGISTICS PROVIDER**



CHALLENGE

An antiquated, paper-based HR structure was consuming too many hours and dollars. It severely limited the client's ability to adapt and grow.

When the burden became too great, they added staff and incurred substantial costs. Yet even then, they weren't able to drill down to the meaningful insights that could help streamline the HR function and provided better value to the business.

The client needed a technological and organizational overhaul to get costs and resources back into line, but they weren't able to get it from their in-house HR solution.

SOLUTION

emphasisHR integrated the client's HR function into their own technology, providing a stable, scalable, cost-effective way to remove the HR burden.

This technology was able to generate monthly reports detailing what the client needed to know about their HR situation. From hiring and dismissal numbers to sick leave and 401(k) participation, emphasisHR delivered an incredibly detailed snapshot of the health of the business each and every month.

emphasisHR also managed the recruitment and onboarding workflow, bringing in new talent with less hassle and delay than had been previously possible.

“
In our business, you have to adjust and adapt on the fly, and our old way of running HR was holding us back. With emphasisHR in our corner, I know they have the technology to manage the tactical side of HR so our people here can spend their brainpower on strategy. It's a lot better than filling out forms, and we're growing because of it.”

JILLIAN LEE
VP, HUMAN RESOURCES
AFN

RESULTS

The client's internal HR staff are now free to pursue more strategic, long-term solutions for the company without worrying about day-to-day operations. Employee training and development is now a bigger part of the culture, improving engagement and morale across the board.

AUTOMATION OF PROCESSES HAS INCREASED BY 70%, REFLECTING HOW MUCH TIME HAS BEEN FREED UP FOR MORE PROFITABLE USES. C-LEVEL AND VP-LEVEL EMPLOYEES REPORT 80% GREATER EFFICIENCY IN THEIR WORK, AND THE ABILITY OF THE CLIENT TO SCALE SERVICES IS GREATLY INCREASED.